

# Top 10 Essential Questions to Ask an Interior Designer

1

## What is their experience and qualifications?

- » Have they worked on projects like this before?
- » Do they have a handle on what things cost currently?
- » Do they have any outstanding qualifications, certifications, or expertise?
- » How do they build trust with clients?

2

## How would they describe their style?

- » Can they work with different styles?
- » How do they design for a client's specific needs, lifestyle, and taste?
- » Can they show some examples of recent work?

3

## What services do they offer?

- » Do they have different level services?
- » Do they source, sell, and install furniture and decor?
- » Do they have relationships with local installers and craftspeople?

4

## How do they charge fees?

- » Do they charge hourly, offer a flat fee, or both?
- » Do they make a profit off of furniture and decor?
- » How do they take payments?

5

## What is their process?

- » How many phases are included and what do these look like?
- » How long is the process overall?
- » What are the expectations from the home owners?
- » Who handles the different parts of the process? Who is the main contact?



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## 6 Can they share examples of what the deliverables look like?

- » What do they include in presentations, drawings, mood boards?
- » Do they help you development an investment allowance?
- » What do typical project schedules look like?

## 7 How do they work with builders, contractors, and installers?

- » Who is responsible for bringing on these trades?
- » How are the contractors and installers paid -who pays them?
- » How do they collaborate/coordinate with builders, trades, installers, and consultants?

## 8 Do they do installation and photography?

- » How does this work and when would this happen?
- » How do they do final photography and how do they use the photos?

## 9 Why would they be a good choice?

- » Who is their ideal client?
- » What makes them a good fit for your project?
- » What is their unique value proposition?

## 10 When would they be able to start the project?

